



7 TWITTER TIPS FOR HEALTHCARE TRAVELERS

Establish a professional network to find your next opportunity

1



BE PROFESSIONAL

The profile photo and cover photo are the first things potential followers/employers see. Add a professional photo of yourself. It doesn't hurt to have a cover photo that shows your field/interest (e.g. hospital, outpatient clinic, school).

2

IDENTIFY AS A TRAVELER

Create a professional Twitter profile as a healthcare traveler. By having a separate account, you can focus your activity toward healthcare traveling.

3

FOLLOW EMPLOYERS YOU LIKE

Following and keeping up with other healthcare travelers and traveling companies will do nothing but help down the road!

4

INTERACT WITH POTENTIAL EMPLOYERS

Retweeting and tweeting at potential employers shows that you are staying relevant with your industry, which helps with name recognition.

5



USE HASHTAGS

Hashtags are the lifeblood of Twitter! You can use them in your bio, tweets and retweets! It is suggested to only use a max of 2 per tweet!

6

UTILIZE "LISTS"

Lists help keep those you follow organized. Once you create a list, you can see what a certain group of people are tweeting about, helping minimize the "clutter" of Twitter.

7

TWITTER CHATS

Twitter chats are a real time "conversation" hosted by other Twitter users, companies, or brands. This is a great way to get your name out there and demonstrate your expertise.

#HealthcareTraveler
#Traveling
#Healthcare
#TravelJobs
#TravelNursing
#TravelTherapy
#TravelAllied
#Hospital
#SNF
#HomeHealth
#TravelAssignments



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